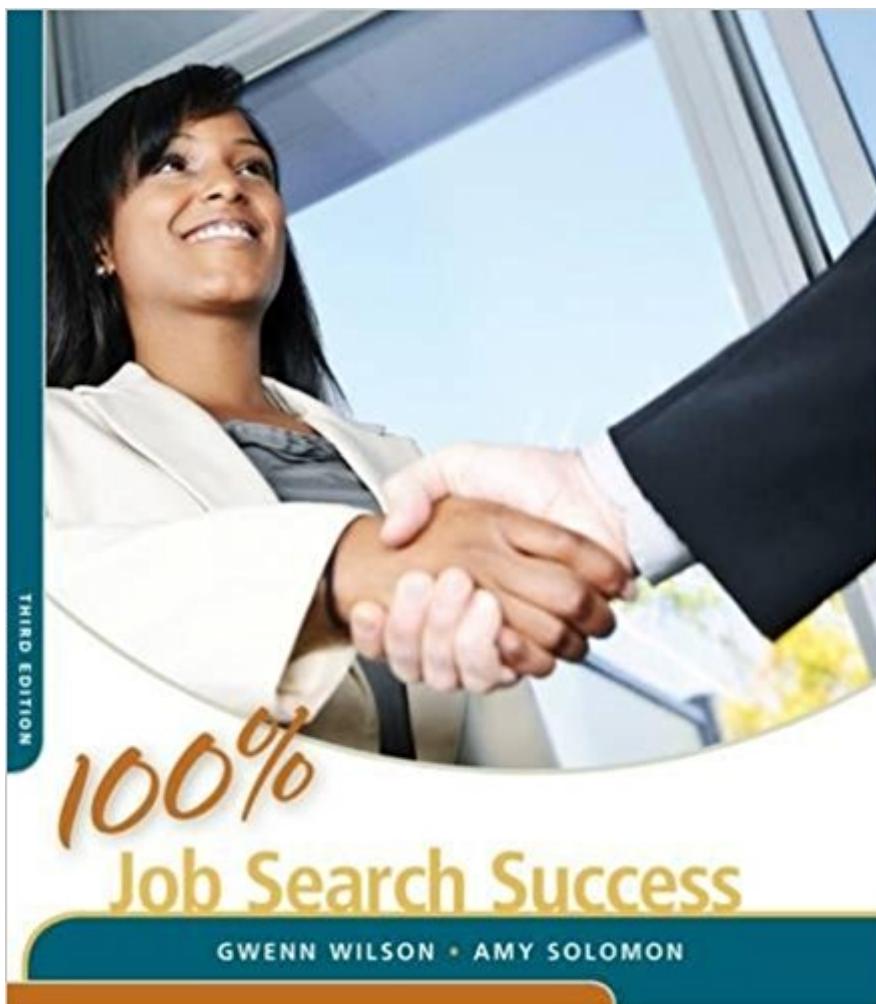


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# 100% Job Search Success (100% Success Series)



## **Synopsis**

100% JOB SEARCH SUCCESS provides you with practical, step-by-step information that you can apply to increase your effectiveness and success in the job search, from researching an industry to preparing a professional portfolio. In this highly competitive job market, using these new tools will help ensure that you will have a measure of success in your job search. The new third edition highlights methods of networking via the Internet, using tools such as LinkedIn, Facebook, Twitter, and Google+, as well as traditional networking such as career fairs and professional organizations. Three chapters on interviewing help you to prepare for what might be asked in an interview, provide tips on how to look and act in the interview itself, and tell you how to follow up on the interview. A chapter on Professionalism in the Workplace provides suggestions for adult learners as well as how to demonstrate professionalism on the job.

## **Book Information**

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## **Customer Reviews**

"This is a great book and it works well for our students and our instructors ... The key strengths [are] that it is easy to use, [and] the way the book is written is in a simple effective manner that meets the population of students we have. ""We have been using the text for about 4 years. The text is very straightforward and easy for the students to understand."

Gwenn Wilson is a senior instructional designer with over 20 years of experience in Instructional

Systems Design. She is a published author of many faculty guides, student guides, training CD-ROMs, customized curriculum for career colleges, and textbooks. As an outside consultant, Ms. Wilson has provided training and instruction for many Fortune 500 companies in areas such as sales training, leadership training, call center training, and technical training.

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